

**CENTER FOR  
PERFORMINGARTS**  
Governors State University  
Advertise in Our Playbill

The Center for Performing Arts at Governors State University creates a first-rate theater playbill/program. We offer advertising opportunities to local businesses as a way of engaging the public, enhancing the experience of our patrons and supporting local community partners. Our venue capacity is 1170 patrons. Each show is supported by an integrated marketing plan including paid media, social media, publicity and web promotion to maximize event attendance.

**Advertising packages and rates**

	<b>Full page B/W</b>	<b>Half page B/W</b>
Full Season	\$2,000	\$1,000
Half Season (through December)	\$1,200	\$600
One Show	\$200	\$100

**Ad Specifications**

<input type="checkbox"/> Full Page	4 7/8" (w) x 7 3/4" (h)
<input type="checkbox"/> Half Page	4 7/8" (w) x 3 7/8" (h)

**Full Color Ads for the Entire Season**

<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2,500

Art should be submitted in a high-resolution (300 dpi) digital or camera-ready format.

**Camera-ready ads & payment due: Two weeks prior to event**

To reserve a space please fill out your information or contact Jane Cox at 708.235.2811 or [jcox1@govst.edu](mailto:jcox1@govst.edu). For Sponsorship opportunities, please contact Sharon Morrissey at 708.235.2812 or [smorrissey@govst.edu](mailto:smorrissey@govst.edu).

ADVERTISER \_\_\_\_\_  
 CONTACT \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

DATE \_\_\_\_\_  
 Desired Package/ Event \_\_\_\_\_  
 Full Page \_\_\_\_\_ Half Page \_\_\_\_\_

\*If you do not have a camera-ready ad, typesetting and graphic design is available. Formats include Jpeg and PDF.